



Civil Society and Indigenous Peoples' Mechanism
for relations with the UN Committee on World Food Security

Mecanismo de la Sociedad Civil y de los Pueblos Indígenas
para las relaciones con el Comité de Seguridad Alimentaria Mundial

Mécanisme de la Société Civile et des Peuples Autochtones
pour les relations avec le Comité des Nations Unies sur la sécurité alimentaire mondiale



csm4cfs.org

VACANCY ANNOUNCEMENT: COMMUNICATIONS OFFICER (MATERNITY LEAVE)

Indicative starting and ending date: 1 January to 31 July 2022 (7 months contract)

Working hours: 28 hours per week

Location: Remote

Closing date for applications: 5 December 2021

Background

The Civil Society and Indigenous Peoples' Mechanism (CSM) for relations with the United Nations Committee on World Food Security (CFS) is the largest international space of social movements, Indigenous Peoples' and civil society organizations working to eradicate food insecurity and malnutrition. The Mechanism was founded in 2010 as an essential and autonomous part of the reformed CFS. The purpose of the CSM is to facilitate civil society and Indigenous Peoples' participation and articulation into the policy processes of the CFS.

The CSM is an open and inclusive space that gives priority to the organizations and movements of the people most affected by food insecurity and malnutrition. Since it was founded, several hundred national, regional or global organizations have participated in the CSM. Far more than 380 million smallholders and family farmers, agricultural and food workers, fisherfolks, pastoralists, Indigenous Peoples, consumers and urban food insecure around the world are affiliated to organizations that participate in the CSM. The Mechanism respects pluralism, autonomy, diversity and self-organisation and tries to ensure a balance of constituencies, gender, and regions.

The CSM Secretariat is dedicated to facilitating the functions of the CSM, supporting the implementation of its workplan and activities during the inter-sessional period and throughout the CFS Plenary Sessions. The CSM Secretariat supports the different CSM structures and articulations both in terms of governance and policy thematic work, accompanying all related processes. The CSM Secretariat is also responsible for providing, on continuous basis, overall coordination, facilitation, logistic, financial and communication support to increase the overall capacities of the space and its participating organizations.

Main duties and tasks of the Communications Officer:

- Ensure the timely dissemination of CSM's key messages through CSM's website, social media, newsletters, and other relevant digital platforms.
- Produce textual and multimedia content such as press releases, web articles, short videos, and visuals for social media, in line with CSM communications strategy, ad-hoc campaigns, and visual identity guidelines.
- Ensure externally communicated texts are copy-edited, translated to English, French and Spanish, and properly formatted.
- Coordinate CSM online press activities and communicate before, during and after CSM public events.
- Produce and distribute editorial content to local, national and global media.
- Facilitate relationship with media outlets and journalists; regularly feed CSM's media database.
- Copy-edit, translate, design and disseminate the CSM Update newsletter.
- Regularly update and manage the CSM website.
- Manage CSM's Twitter, YouTube and Mailchimp accounts.

- Track mentions of CSM in media outlets.
- If needed, support active CSM working groups and policy processes to identify outreach plans and key messages in line with broader advocacy strategy.
- If needed, produce monitoring reports analyzing media, social media, website, and other relevant quantitative and qualitative data sources; identify actionable insights.

Profile and requirements:

- At least three years of experience as a communicator in a multicultural and international environment.
- Experience implementing campaigns and communications strategies in line with broader advocacy efforts, particularly online.
- Experience in media outreach, social media management and WordPress web content management.
- Excellent written and verbal English language skills, and fluency in either Spanish or French.
- Strong attention to detail and an ability to meet deadlines and prioritise a demanding workload appropriately.
- Video editing and/or graphic design skills will be a real plus.
- Ability to work autonomously, with little supervision, and good inter-cultural skills.
- Proven capacity to organise people, work in teams and get jobs done.
- Knowledge of the UN context, in particular CSM and CFS context.
- Substantial understanding of, and experience working with people's organizations, social movements and Indigenous Peoples. Familiarity with food sovereignty, agroecology and the right to food is an advantage.

We offer:

- The offered position responds to the need to cover a vacancy for maternity leave of the current CSM Communications officer. We offer a consultancy contract of 7 months, starting on 1 January 2022 and ending on 31 July 2022.
- The work can be carried out from any country, as long as you have access to a good internet connection. If you are based outside Europe or Africa, you might be required to adjust your working hours to the CET/CEST time zone on specific occasions.
- An appropriate remuneration and a rewarding work environment. Further details will be provided in the event of an interview.
- Working in a unique and dynamic space of civil society and Indigenous Peoples' participation to the United Nations
- Being part of a highly motivated and intercultural team in the context of intercontinental diversity.

To apply:

- Please send a detailed CV and a motivation letter in PDF format. Please send your candidacy to csmrecruitments@gmail.com by end of 5 December 2021. Indicate in the subject of the email COMMUNICATION VACANCY.
- The CSM highly encourages applications from all possible candidates, particularly women and LGBTQIA+ persons, from Indigenous Peoples, and particularly from the Global South.
- All applications will be treated in confidence. Only short-listed candidates will be contacted for interviews. Please note that interviews are preliminarily scheduled on 7 and 8 December.